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Glasstech enhances its online services

Glasstech, Inc., the leading innovator of bending and tempering systems for the worldwide solar, automotive and architectural glass markets, has enhanced user benefits on its newly designed Web site which launched recently (www.glasstech.com).

The redesign of the Glasstech Web site involved updating the user interface and content to be consistent with Glasstech's brand and positioning.

"Glasstech is responding to the demand from the solar market," said Jay Molter, Glasstech vice president, marketing and sales. "The addition of new products for solar, along with RSS feeds and the site's new look and feel, reflect Glasstech's constant determination for using and implementing innovation."

One addition to the new Web site is the use of really simple syndication (RSS) feeds for all press releases and newsletters. The RSS feeds allow users to subscribe to content and be informed with Glasstech information, as it happens.

A calendar of events section now highlights upcoming trade shows Glasstech will be participating in, along with the corresponding booth numbers.

In addition to automotive and architectural systems, Glasstech now will be showcasing its solar products online.

Glasstech's introduction into the solar market has lead it to produce systems for concentrated solar power, such as the Solar Cylindrical Radius Bender (CRB-STM), which processes parabolic trough reflector glass shapes; the Solar External Press Bender System (EPB-STM), which uses tempering/heat strengthening to form flat glass into parabolic or spherical shapes; and the Solar Deep Bend Advanced Bending and Tempering System (DB4-S TM), which produces smaller, high volume spherical and parabolic solar collector parts.

For the Solar Photovoltaic market, Glasstech has the Solar Electric Radiant Heater Flat Glass Tempering System (ERH-STM) and the Solar Forced Convection Heater Flat Glass Tempering System (FCH-STM). Both systems offer high productivity and meet the solar industry's very precise flatness specifications.

About Glasstech

Glasstech, Inc., based in Perrysburg, Ohio, is the leading, world-class innovator of highly productive bending and tempering systems used to supply the worldwide solar, automotive and architectural glass markets. Glasstech glass bending and tempering systems have become standards for the efficient fabrication of high-quality glass products. For more information go to www.glasstech.com.